

Moving Art Film Fund

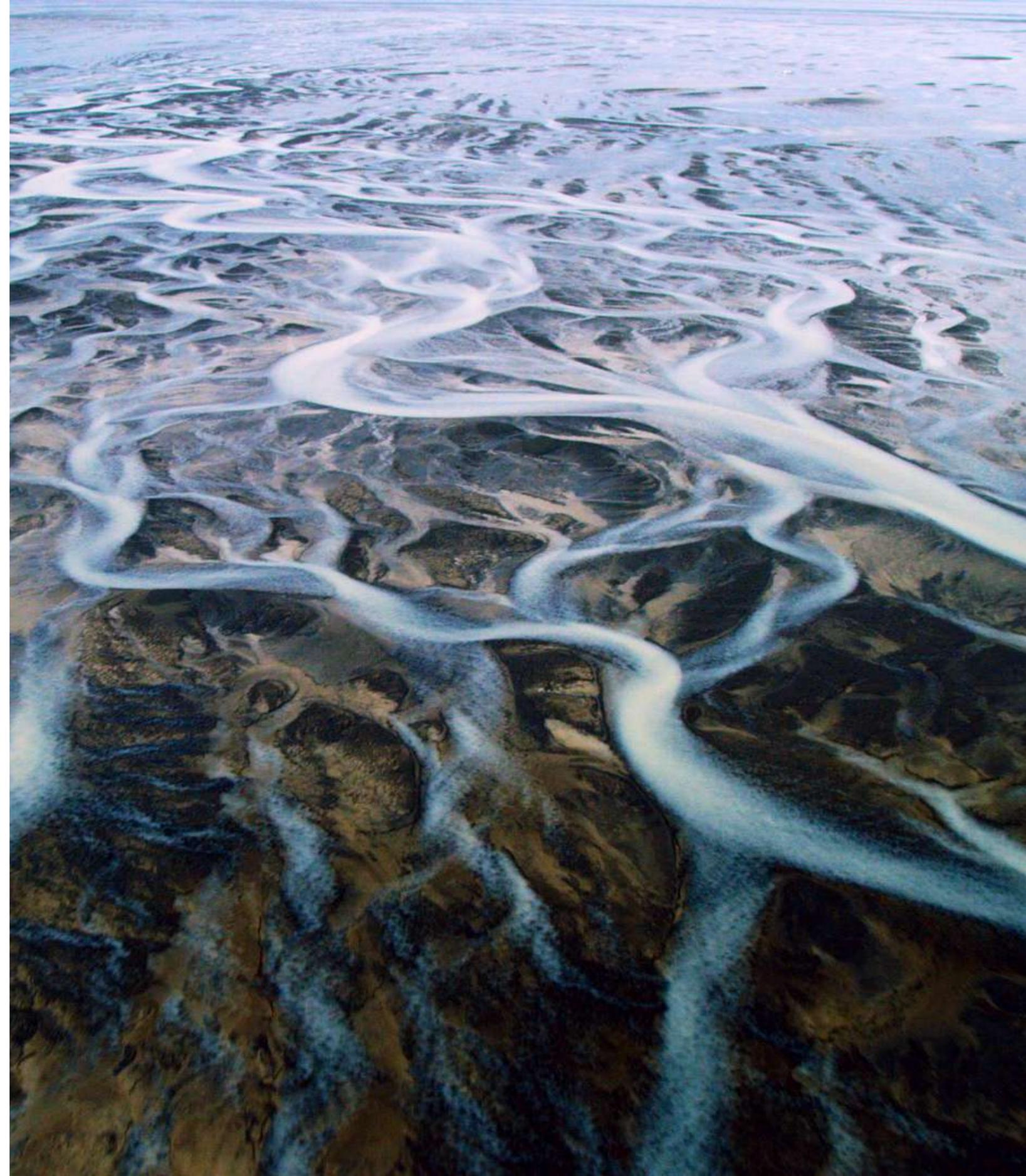
Immersive Impact Films
To Protect What We Love



MISSION

The Moving Art Film Fund (MAFF) was created by Louie Schwartzberg to develop and produce film projects that are evergreen and will shift behavior by touching our hearts and opening our minds.

Our closed loop hybrid distribution model, employing both theatrical and virtual events, has created a new paradigm to reach global audiences.





WHY WAS MAFF CREATED?

- We believe in the ability of film to help those impacted by environmental degradation and despair to rejuvenate their souls and inspire eco-activism to restore the balance of life.
- These films can provide a deeper connection to nature and the environment. The films provide positive physical, emotional and psychological health benefits.
- Mainstream films are not interested in this space, MAFF fills the gap.
- MAFF will fund films and own the space of high quality (i.e. Hollywood feature quality) filmmaking being used to inspire and motivate audiences to shift their behavior and worldview to protect and celebrate life and the environment.

Louie Schwartzberg

Filmmaker

Louie Schwartzberg is an award-winning cinematographer, director, and producer who has spent his notable career providing breathtaking imagery using his time-lapse, high-speed, and macro cinematography techniques. Schwartzberg is a visual artist who breaks barriers, connects with audiences, and tells stories that celebrate life and reveal the mysteries and wisdom of nature, people, and places.

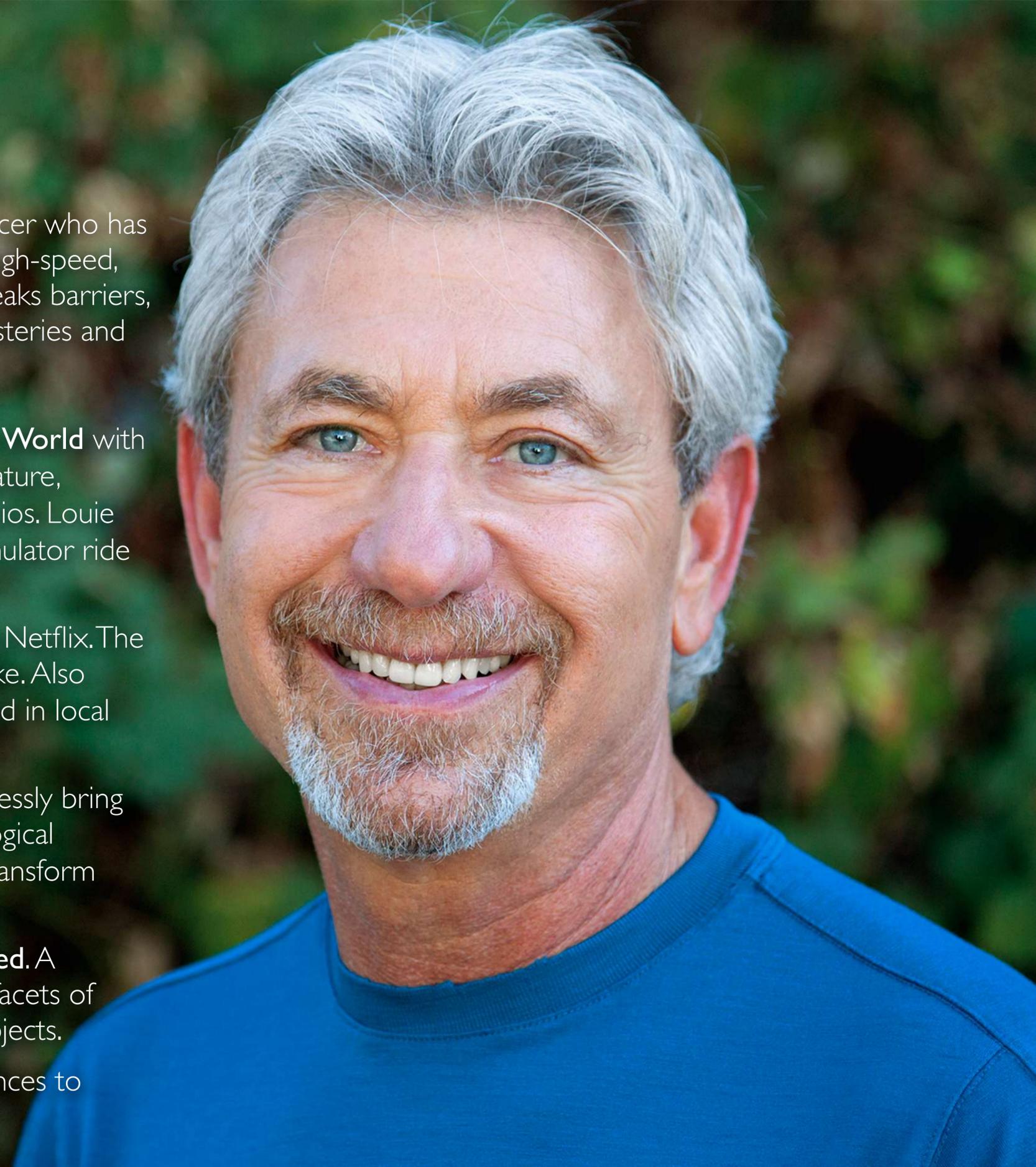
Louie's theatrical releases include the 3D IMAX film **Mysteries of the Unseen World** with National Geographic, narrated by Forest Whitaker; **Wings of Life** for Disney Nature, narrated by Meryl Streep, and **Americas Heart and Soul** for Walt Disney Studios. Louie has also directed the **Soarin' Around the World**; the most popular motion simulator ride film now playing at Disney Theme Parks globally.

Louie has also directed 3 seasons of **Moving Art**, which are now streaming on Netflix. The series has obtained great reviews from both critics and audience members alike. Also featured on Netflix, is **Fantastic Fungi**, narrated by Brie Larson. The film opened in local theaters throughout the US and rated 100% on Rotten Tomatoes.

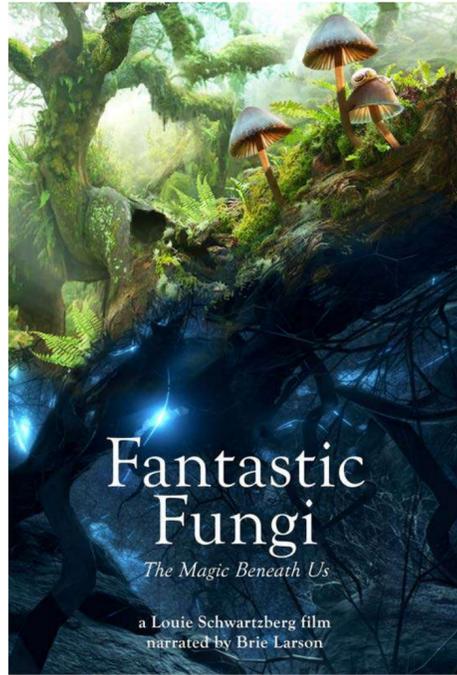
Schwartzberg's **Visual Healing** is an offering immersive nature films that seamlessly bring nature and music together to deliver positive physical, emotional, and psychological benefits in healthcare and hospitality. The **Visual Healing** program is used to transform spaces into life-like natural environments.

In 2022, Schwartzberg plans to release his next feature film, **Gratitude Revealed**. A journey forty years in the making, where the audience will uncover the many facets of gratitude and see their practical application in the everyday lives of Louie's subjects.

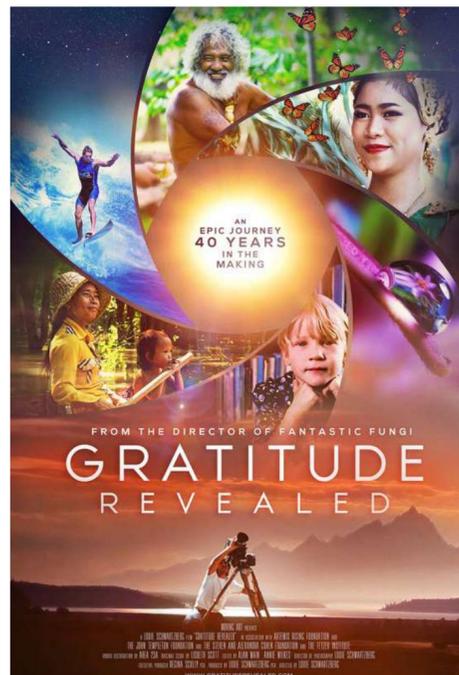
For Schwartzberg, the greatest satisfaction is creating works that inspire audiences to celebrate Life and protect what we love.



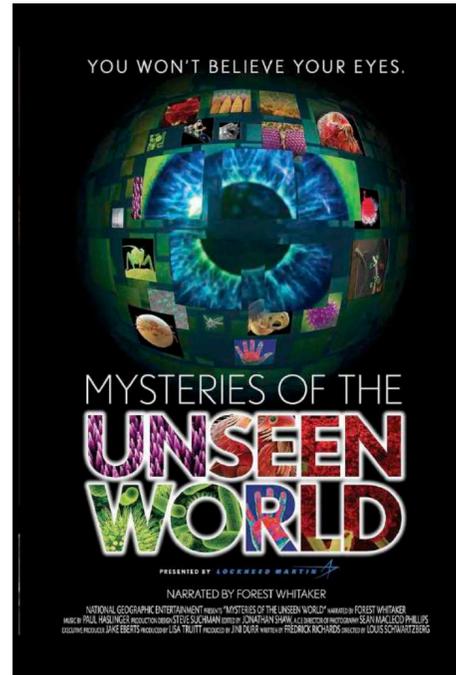
RECENT PROJECTS



Fantastic Fungi



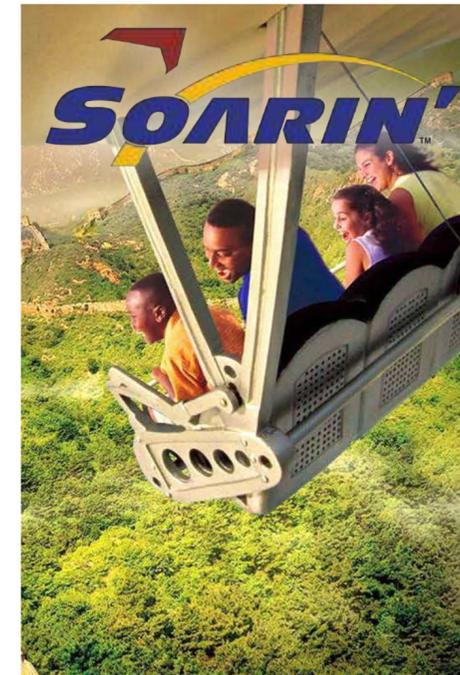
Gratitude Revealed



Mysteries of Unseen World



Wings of Life



Soarin'



Moving Art Series

Fantastic Fungi

The Magic Beneath Us

A film by Louie Schwartzberg
Narrated by Brie Larson

 **100% Rotten Tomatoes**



The Film Has (prior to COVID):

- Screened in Over 800 Theaters, in Over 200 Cities
- Over 500 Sold-out events
- More than 250,000 individual tickets sold
- Engaged with over 100 Organizations and Affinity Groups

Campaign Stats:

- 301K Instagram Followers
- 115K Facebook Followers
- 27K Twitter Followers
- 350,000 Email Subscribers
- Over 20 Million Video Views of Film Trailer
- Total Impressions (Reach): 100 Million
- Total Engagements Across All Platforms: 2 Million
- Brand Reach of Over 10 Million Globally and Growing

NETFLIX

amazon
prime video



Google Play

hulu

VUDU



See what critics are saying about this *underground* film!

 **100%** Rotten Tomatoes

“Mushrooms are the new superheroes, as Brie Larson dreamily narrates over what is not a new Marvel epic but rather a documentary of epic proportions”

- *The Los Angeles Times*

“The CG is just as polished as the time-lapse. It's spookily beautiful...envisioning what lies unseen beneath old-growth forests.”

- *The Hollywood Reporter*

“A must see for anyone interested in life, death and the pursuit of the planet's well-being.”

- *Forbes*

“Captain Marvel ain't got nothing on fungi”

- *Hammer to Nail*

“Fantastic Fungi is a film that is rife with hope and joy. ”

- *Cinema Sentries*

“gorgeous photography! Time-lapse sequences of mushrooms blossoming forth could pass for studies of exotic flowers growing on another planet.”

- *The Wall Street Journal*

“Schwartzberg's film quickly proves to be one of the year's most mind-blowing, soul-cleansing and yes, immensely entertaining triumphs”

- *RogerEbert.com*

“Prepare to be amazed. You'll be awed by Schwartzberg's remarkable time-lapse images. His passion for fungi is infectious”

- *Eye For Film*

“Fantastic Fungi makes the case that the answers to disease, anxiety, depression and global warming might be found underfoot. And they're tasty to boot.”

- *Boulder Weekly*

“Louie Schwartzberg's delightfully kooky documentary, “Fantastic Fungi,” offers nothing less than a model for planetary survival”

- *The New York Times*

“He makes mushrooms look totally sexy as they explode into “sporegasms,” releasing their reproductive bits into the environment.”

- *Santa Monica Daily Press*

“fascinating, informative, educational and totally entertaining”

- *The Observer*

“...Mind-Blowing Science...”

- *Portland Mercury*

“Awe-Inspiring”

- *Aspen Times Weekly*

 **goodshirt.co** Downloading the Fantastic Fungi movie last night and then watching it this morning, I've been totally blown away by the beautiful cinematography, the incredibly informative narrative, the undoubtedly positive benefits this is already having and will only be improved upon with the ongoing r&d and increased adaptation will have for us as a species trying to get more insync with our environment and our own bodies. Thanks so much, so inspiring I'm now thinking about a career change 🍄🍄🍄🥰🌍💚

 **flangednotion** this documentary made me cry!! ❤️ @paulstamets

 **juddjewli** Best film I've seen in a long time. Re-watched it today ❤️❤️❤️🍄

 **hit.with.mo** Absolutely phenomenal production, people, and fungi ! ❤️

 **jf_ahern** Downloaded and watched this amazing film yesterday!! The perfect conversation to have while we stay at home and reflect.

 **jolene_hackney** If there is a silver lining about lockdown is that I can watch this film again and again... it is the gift that keeps on giving... and so it has for 4.5 billion years. 🙏🙏🙏 @paulstamets @michael.pollan

 **lauri.rowe** My bffs and I streamed it on 3/26, and I cried. What an absolutely beautiful film. I'm hoping it helps opens the eyes, mind and hearts of people about the magic and wonders of fungi! ❤️

 **j.cometto** The MUST WATCH film of the year... again & again.

 **hewhoisg** This honestly came out right when we need it most. This is going to be a rough go however this seed is going to grow. #decriminalizenature

 **inspired_betweenthepines** Loved this movie💕 watched it twice in 2 days, didn't want to miss any bit of it! Thank you @louieschwartzberg for a wonderful film💕

 **earth.be.loved** Yeah!!! Thanks for making this so easy to watch! I am so excited about what you are all doing! So needed and valuable and important right now!

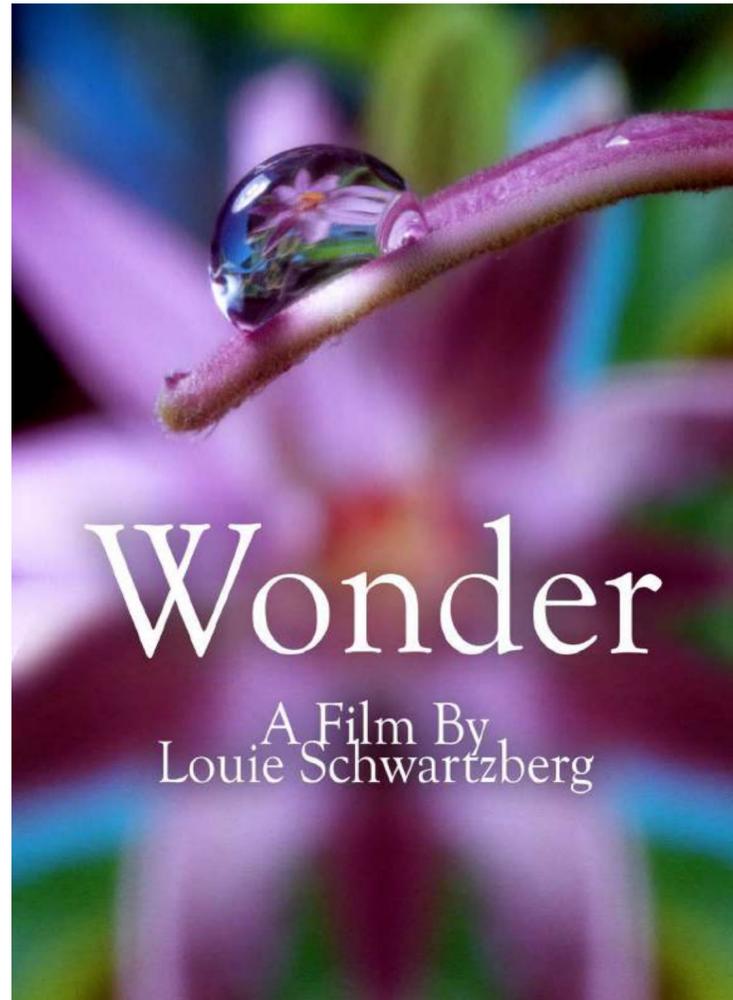
 **innervisioncrystals** Love the movie! Keep spreading the good word. Change is here. We are ONE ❤️🙏🌍👊👁️

 **templedance** It is such an inspiring and beautifully wise documentary! I've been uplifted by it for weeks!

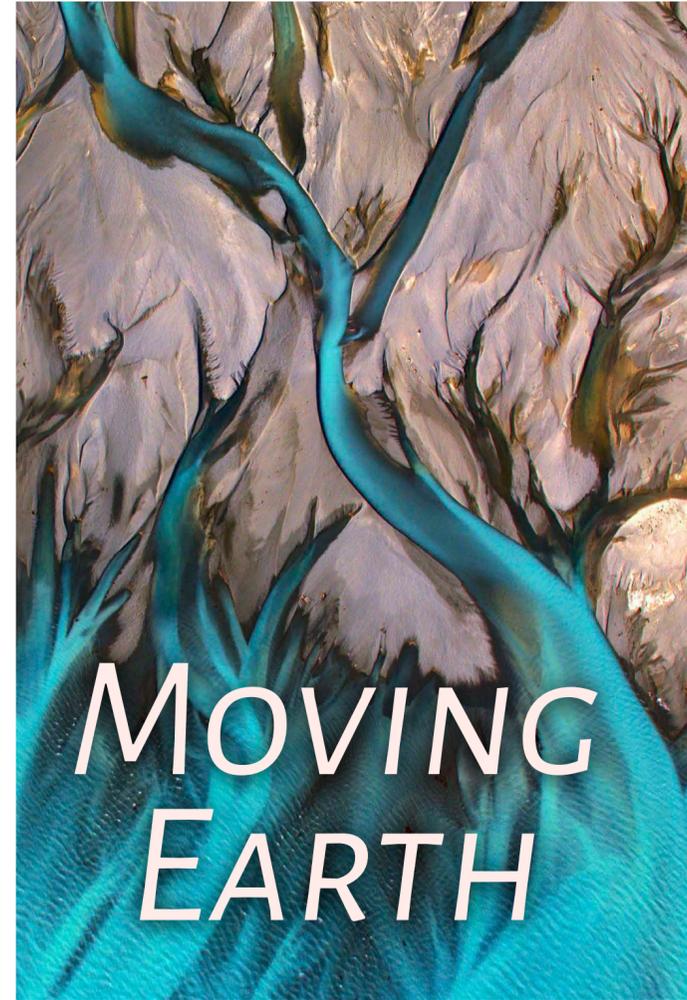
 **robertslagter2019** Bought it and love it.. I used to use psychoactive mushrooms back in the Netherlands when i still lived there, had wonderful experiences through the years that have taught me a lot about myself and life. It even made me quit smoking! I am

FUTURE FILMS

Four films will be initially funded by MAFF



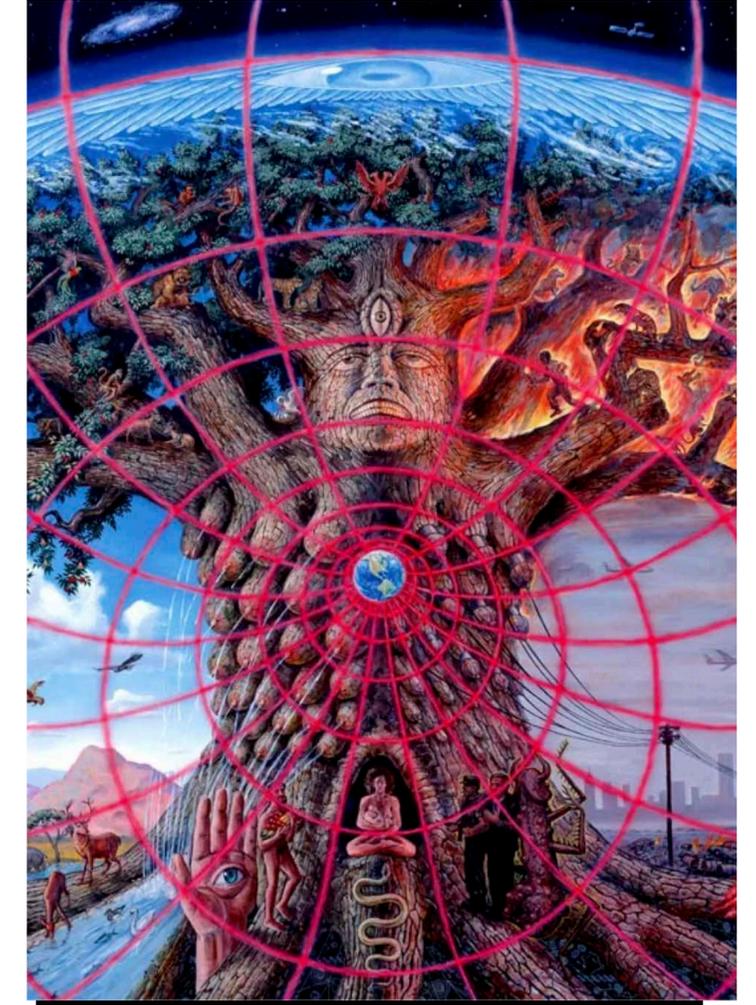
Wonder & Awe



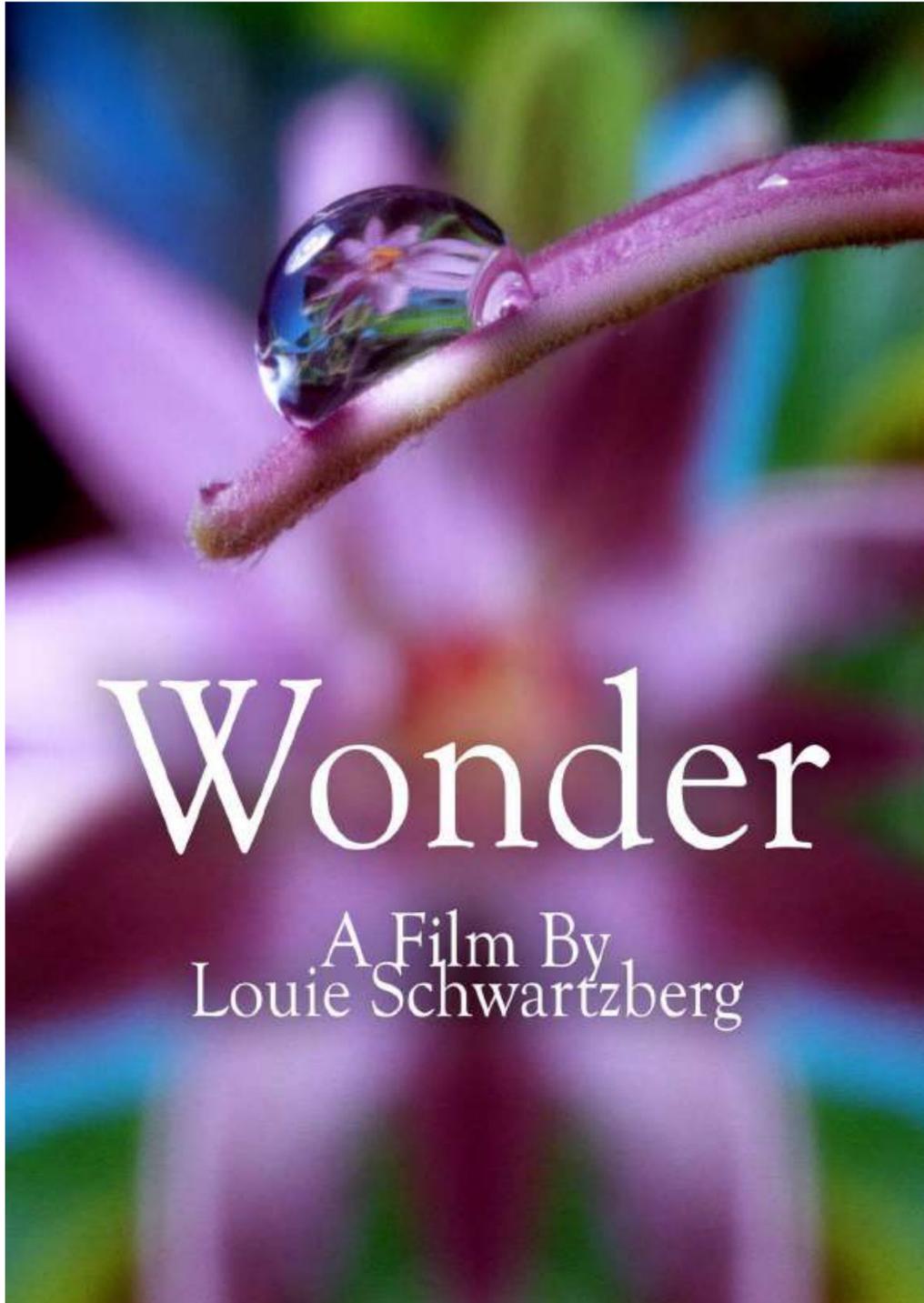
Moving Earth



GAIA



NFT's...It's A Movement



Wonder

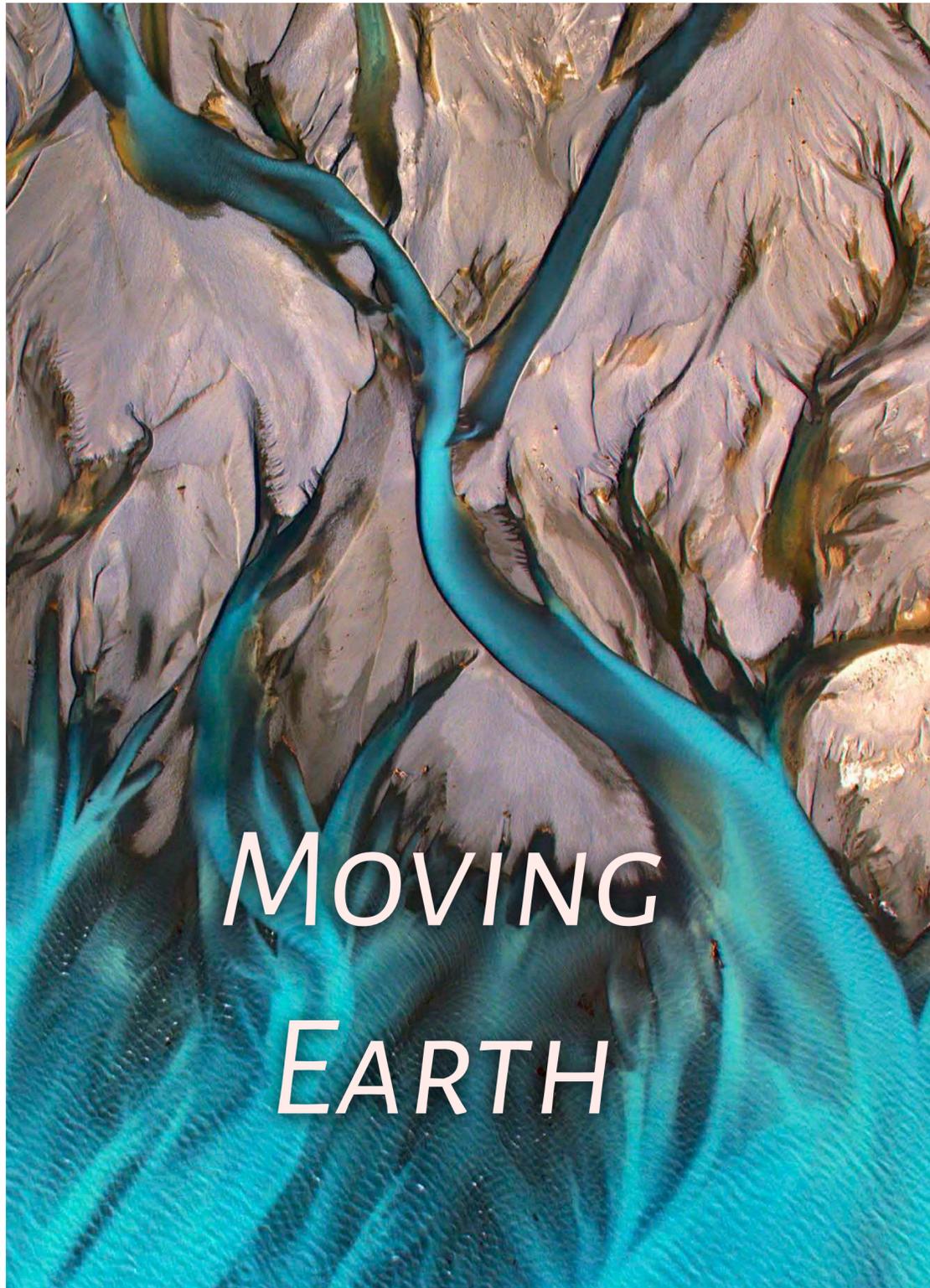
LOGLINE: What is the intersection between technology, art and science? Wonder and awe, it drives us to explore, because we're surrounded by things we can't see.

SYNOPSIS: WONDER will immerse audiences in the scientists's curiosity of observing and discovering the natural phenomena they have never seen, provoking a mystical and thoughtful inner awareness they have never felt. From unveiling the natural world laid bare by forest biologist Suzanne Simard to exploring the inner worlds of higher consciousness with artist Alex Grey, each journey will celebrate the hidden beauty in the bond between art and science.

WONDER is yet another triumph in the unlocking of the divine imagination to perceive the world anew, a special joy achieved through the magic of cinematic technology wielded by this consummate artist's hand.



[Watch Teaser](#)



Moving Earth

LOGLINE: An immersive journey through time and scale that tells the greatest story ever told, the evolution of life on earth.

SYNOPSIS: We follow micro-organisms, which become multi-cellular plants and fungi as they emerge from the oceans to land, which becomes the food source for insects, reptiles and mammals, eventually evolving into homosapians and diverse multi-cultural populations.

Louie's cinematography that makes the invisible visible along with a breathtaking musical score will make this a transformational experience.

 [Watch Teaser](#)



GAIA

LOGLINE: A young shaman-in-training embarks on an epic, mystical, adventure through the broken ecosystems of a devastated earth to restore hope, love, and life to all.

SYNOPSIS: Gaia is a visual feast for the eyes and a fantastical, trippy, evocative ode to the themes of interdependence and healing. Our tale is loosely rooted in the journey of our shaman-in-training, who like Alice in Wonderland tumbles down the proverbial rabbit hole – or rather into the mycelium network – after a devastating meteor nearly destroys the planet. In this mystical network, Gaia discovers worlds both known and entirely otherworldly. Lost and alone, she searches for home while growing her shamanic powers and knowledge to heal and restore life to the Earth's broken ecosystems – traveling through the iridescent strands of the mycelium web, transported from microcosm to microcosm and ecosystem to ecosystem. As she heals the remnants of life on Earth, her spirit finds order in the chaos and connection in isolation. Gaia discovers that life and evolution are perhaps not the “survival of the fittest” but rather the “survival of the kindest.” A message more important now than ever. Think Jungle Book meets Planet Earth.

[▶ Watch Teaser](#)



NFT's...It's A Movement

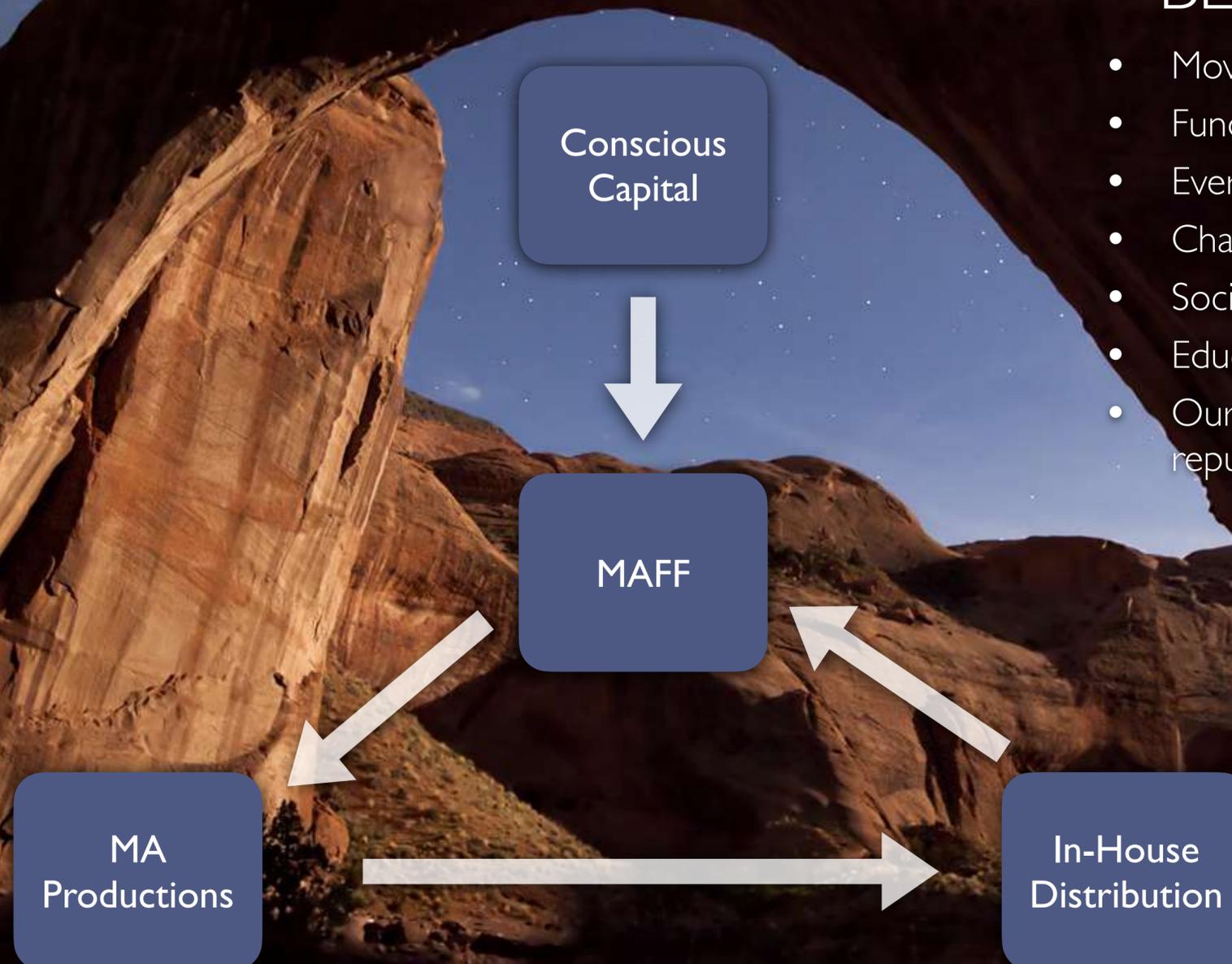
LOGLINE: Digital art is the future and we will profile 8 of the leading artists pioneering the NFT metaverse.

SYNOPSIS: The metaverse needs art and NFT's are the new currency of this emerging landscape. We will feature profiles with the leading artists in this space and showcase the most mind-blowing visual effects that are being created worldwide.

[▶ Watch Teaser](#)

STRUCTURE

MAFF is an impact fund.



BENEFITS

- Moving Art Impact Films
- Fund \$15 million
- Evergreen Films
- Charitable Tax-Deductible Contribution
- Social Impact Campaign
- Educational Outreach
- Our goal is to be sustainable and revenue will be repurposed toward charitable events and outreach

A Proven Track Record for Social Impact

BEAUTYINC

ellen
the ellen degeneres show

VOGUE

The New York Times

MOVING ART REACH

- 200M Total Impressions
- 7M Total Engagements
- 212K Facebook Followers
- 325K Instagram Followers
- 35K Twitter Followers
- 400K Email Subscribers

Documentary

All-Time Bestsellers ▾



Drew Barrymore on Instagram



drewbarrymore Original Audio

caliandra_cogume 6d Reply

chelslynsackett 7 amazing and honest entire way of thinki 5d Reply

smeosmin That do was SO GOOD OM 5d Reply

teia_povoden My n u ❤️❤️❤️

58,987 likes
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